



keno games. Business was good as news spread about our recent Gaming Labs International (GLI) approval and customers in a variety of jurisdictions were able to discuss placement opportunities for their casino. G2E was perfectly timed to our launch schedule and we were very pleased with the results.”

“This was our third time at Global Gaming Expo,” says Schrementi, “And while it was apparent that the show was smaller in scale, our booth traffic was higher than it’s ever been. We think that’s a credit to the quality of attendees at this year’s show, as well our marketing efforts prior to the show. Last year marked the public unveiling of Magic Touch and this year we celebrated our sales launch. The energy was palpable in our booth and without a doubt; Incredible



Technologies experienced its best G2E in our short exhibitor history.

“Show goers seemed to have an eye toward innovation and quality that could garner them solid and realistic returns on investment in the near term, rather than flashy, long-term promises. Because of that, we’d say this G2E was more about ‘business’ and less about distractions. Attendees came to this year’s G2E with clear objectives. Their meetings were planned well in advance with focused agendas. As an exhibitor with new and innovative products, the mood was conducive to good business,” says Schrementi.

He explained that Incredible Technologies most popular product at the show was their, “Magic Touch line of video slot, poker and keno games was our most talked about product, which just received GLI approval just prior to the show. It includes four video slot themes - *Money, Cars, Fruit and Fish Store*, along with 16 revolutionary video poker and keno games. Each slot theme features our groundbreaking Versatile Volatility feature - a patent-pending innovation that asks players to choose “How do you like to win – Often, Steady or Big?” to tune pay back percentage within half-percent accuracy between 80-100%. Magic Touch video poker games feature up to 10 pay tables, while the exciting new keno games feature up to 11 pay tables.”



Back in Europe, Matjaz Petek, Marketing and Sales Manager of Alfastreet Gaming Instruments in Kozina, Slovenia says. “We were very pleased with this year’s show. We saw a lot of booth traffic and